



**Essential Elements of Preschool for All:**

- Provide a voluntary program for 3- and 4-year-olds
- Serve at-risk children first
- Require a well-designed curriculum
- Provide ongoing assessment of children's learning
- Support parent and family involvement
- Build on existing programs like child care, Head Start, preK
- Deliver in a variety of settings
- Fund community-based agencies as well as schools
- Ensure new dollars do not displace current funding
- Provide funding at a level necessary to achieve quality
- Include infrastructure costs in funding
- Fund programs for families with infants and toddlers
- Assure accountability
- Provide a comprehensive birth to 5 system

The Early Learning Illinois campaign supports Preschool for All. The campaign is a joint project of Action for Children, Ounce of Prevention Fund, Voices for Illinois Children and thousands of individuals and organizations statewide.



fix the funding mismatch:

think big.

act boldly.

preschool for all.



**EARLY  
LEARNING  
ILLINOIS**  
access. options. opportunities.

**1 dollar**

invested in quality preschool saves

**7 dollars**

in later costs to society



**Young children are missing out.**

The first five years of life make a world of difference in how children do in school and later in life. But thousands of Illinois children are missing out on the high-quality early education their parents want. As a result, many children start school not ready to learn and struggle to catch up.



**A brighter future is within our reach, but there is still more to do.**

Research shows that children in families earning moderate incomes have the hardest time accessing high-quality services because they don't qualify for government programs but cannot afford full tuition.

provide parents with

**options**

- school-based programs
- child care centers and homes
- Head Start

We can change the lives of young children by building public support for Preschool for All, a movement to provide voluntary, high-quality preschool in Illinois. Preschool for All will serve children at risk of academic failure, then expand to include all 3- and 4-year-olds whose parents choose to participate. Preschool for All will be phased in over five years — delivering a quality, comprehensive system for children birth to 5 that is built on existing programs like child care, Head Start and pre-Kindergarten. A well-designed curriculum and support for families with infants and toddlers will insure that our investment will pay dividends far into the future.

**the dividends?  
a better start.  
success in school.  
success in life.**



**think big.  
act boldly.**

**Endorse Preschool for All.  
Return the enclosed card or visit  
[www.earlylearningillinois.org](http://www.earlylearningillinois.org).**



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"The real question is how to use  
the available funds wisely.  
The best evidence supports the  
policy prescription:  
*Invest in the very young."*

~ Dr. James Heckman, 2000 Nobel Laureate in Economics



Please list me / my organization as an endorser of Preschool for All, and send me more information.

\_\_\_\_\_

Name

\_\_\_\_\_

Organization (if applicable)

\_\_\_\_\_

Address

\_\_\_\_\_

City State Zip

\_\_\_\_\_

Phone

\_\_\_\_\_

email

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Thanks  
for your  
postage

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